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Fall 2024



To mark 100 years of serving patients, Hendrick Health hosted on September 16, 2024, flag-raising ceremonies at Hendrick Medical Center as well as Hendrick Medical Center South and Hendrick Medical Center Brownwood.

Preparing for a Second Century of Care

This fall, Hendrick Health began commemorating its century of service to Abilene and the region since opening as West Texas Baptist Sanitarium on September 15, 1924. The first patients were admitted the next day. Our website [Hendrick100.org](https://www.hendrick100.org) includes a timeline of milestones as the 52-bed hospital grew into a regional healthcare system with more than 100 locations serving 24 counties.

In honoring our legacy of service to the West Central Texas region, we find inspiration in planning Hendrick Health's second century of ministry and care. Based on our pioneering spirit that has focused on the community, our initiatives will be designed to meet the growing needs of our region and to create easier access to care for patients and their families.

This issue of *Arch Report* highlights some of the latest developments in meeting those objectives as we fulfill our mission *to deliver high quality healthcare emphasizing excellence and compassion consistent with the healing ministry of Jesus Christ.*



"Hendrick Health: A Century of Healing Ministry" was released December 5, 2024, during a presentation by author Jay Moore. He highlighted milestones found throughout the book to more than 230 individuals, many of whom are featured in its pages. The book will be available for purchase at all The Gift Shop at Hendrick locations and at Texas Star Trading.

Expanding Access, Increasing Capacity

Hendrick Health Breaks Ground on New Gastroenterology Clinic and Endoscopy Center

Hendrick Health began construction in November on a new [gastroenterology clinic and endoscopy center](#) in north Abilene. An office building at 1750 Pine Street is being renovated and expanded for Hendrick Clinic Gastroenterology and Hendrick Endoscopy Center. The original 13,170-square-foot office building will be transformed to provide space for much needed growth of our advanced gastroenterology physicians. The building will increase by another 11,546 square feet with the addition of an endoscopy center.

When completed, the new facility will encompass 24,700 square feet of space for the two services, each with its own canopy-covered entrance and lobby. Hendrick Clinic Gastroenterology will relocate its current office to this much larger building, which includes 21 exam rooms, six physician offices and additional offices for support operations.



A ceremonial groundbreaking for the new Hendrick Clinic Gastroenterology and Hendrick Endoscopy Center was hosted Wednesday, November 6, 2024.

Inpatient Pediatric Unit Opens in Brownwood

Hendrick Medical Center Brownwood (HMCB) has expanded pediatric care to its inpatient services, just in time for the spike in seasonal respiratory viruses.

With the new pediatric unit, HMCB is better able to serve patients in the Mother Baby unit, and allow families to stay closer to home for inpatient care.

Four of the six beds in the new inpatient unit are equipped with more pediatric specialized equipment to treat respiratory viruses such as influenza, COVID-19 and respiratory syncytial virus (RSV).

HMCS Outpatient Pharmacy Hosts Open House

In early November, Hendrick Health opened an outpatient retail pharmacy at Hendrick Medical Center South (HMCS). Located on the first floor near the cafeteria, the new HMCS Outpatient Pharmacy offers patients being discharged the convenience of having prescriptions filled before returning home.

Hendrick Health offers an outpatient pharmacy at HMC and provides retail services at Hendrick Pharmacy on Ambler, which has a drive-thru window.

Delivering High Quality Care

Hendrick Body and Wellness Service Launched

The new service line Hendrick Body and Wellness opened this fall at 1888 Antilley Road, Suite 200, near HMCS, to offer physician services for medical weight loss and bariatric surgery.

In addition, [Hendrick Body and Wellness](#) is staffed with on-site registered dietitians and other advanced practice providers, includes an on-site lab draw station and offers retail sales for vitamins, supplements, meal replacements and

other wellness-related merchandise. A state-of-the-art body composition machine provides patients with a more comprehensive picture of their overall body mass, which will guide clinical recommendations. And, patients will have the opportunity to engage in support groups, healthy cooking demonstrations and other seasonal events.



Hendrick Body and Wellness offers physician-led services for medical weight loss and bariatric surgery.

Also Noteworthy

- **Cardiac Care Recognized:** Hendrick Health is ranked among the 75 best hospitals in the United States for cardiac care in 2024, [according to Money magazine](#). Hendrick Medical Center ranked No. 43 on the national list and is one of seven Texas hospitals to be recognized. Whether individuals are at risk for heart disease, experiencing cardiac symptoms or need complex surgical procedures, the Hendrick Health cardiovascular team is highly trained to provide the best in diagnostic and treatment services for patients.
- **Advanced Total Hip and Knee Replacement Certification:** Hendrick Health has earned The Joint Commission's Gold Seal of Approval® for Advanced Total Hip Replacement and Total Knee Replacement Certification by demonstrating continuous compliance with its performance standards. The Gold Seal is a symbol of quality that reflects a healthcare organization's commitment to providing safe and quality patient care. The certification focuses on the joint replacement journey, from pre-surgical orthopedic consultation to rehabilitation and follow-up care after surgery.
- **Increases in Lung Cancer Detection:** The Lung Nodule Program at Hendrick Health is making an impact in detecting more cases of lung cancer and at earlier stages of the disease. The number of early stage cancer diagnosis cases at Hendrick Health has increased 150% in two years (from 22 in 2021 to 55 in 2023). During that same two-year period, the number of cancer cases detected at Stage 1 (which offers a better prognosis) increased from seven to 30.

Coordinating Resources and Care

"Medicare Basics" Informational Programs

Hendrick Health hosted in October free community events in Abilene and Brownwood on the differences and benefits of Medicare and Medicare Advantage plans.

Approximately 200 individuals attended the event in Abilene, and an additional 125 were present at the event at HMCB. Participants received general information about Medicare plan options based on choice, cost and coverage. Hendrick representatives were available at the event to answer questions.



Volunteer Hall at the Hendrick Service Center was packed for the "Medicare Basics" free informational program in October.

Also Noteworthy

- **Health Insurance Marketplace Enrollment:** Hendrick Health offers free education and enrollment assistance for Affordable Care Act health insurance plans during open enrollment for 2025 coverage. Certified application counselors in Abilene and Brownwood are available by appointment to answer questions and assist individuals who wish to apply for insurance plans available through Health Insurance Marketplace ([healthcare.gov](https://www.healthcare.gov)).
- **Physician Continuing Education:** Hendrick Health's 29th Annual Physician CME Symposium in September addressed some of the challenges medical providers in the region face in the diagnosis and treatment of medical conditions. Topics included urologic oncology, emerging therapies in obstructive sleep apnea, practical dietary counseling, heart failure medical therapy and more.

Investing Locally

Renovations Completed at Hendrick Rehabilitation Hospital

Major renovations at Hendrick Rehabilitation Hospital that included adding a vehicle transfer simulator, the ZeroG Gait and Balance System and the Barihab treatment table were showcased during [an open house in August](#).

Located on the second floor of Hendrick Center for Rehabilitation at 1934 Hickory Street, the 31-bed hospital provides inpatient therapy services for individuals with spinal cord injury, head injury, stroke, multiple trauma, debility, joint replacement, amputations and other neurological and orthopedic

conditions.

Patient rooms, the inpatient gym, the dining room, nurses' stations and other support rooms have been remodeled to maximize patient comfort and staff workflow efficiencies.



Renovations at the Hendrick Rehabilitation Hospital include adding a vehicle transfer simulator, the ZeroG Gait and Balance System and the Barihab treatment table in the inpatient gym.

Also Noteworthy

- **Growth in HMCB Services:** Since October 2020, HMCB has added new services, new providers and more than 230 employees. The economic impact of those new employees totals approximately \$16 million in new wages. Recently, an MRI, a linear accelerator and robotic-assisted surgical systems were purchased for HMCB. Many areas also have been remodeled, including Emergency Department, Walker Cancer Center, radiology area and dialysis area.
- **Investing in Tomorrow's Workforce:** In its first full year of operation, Hendrick Health's Workforce Development team made significant inroads in promoting the rewarding careers in healthcare. The team developed a pipeline of 182 students who are committed future Hendrick employees, including 120 nursing students, six pharmacists and four therapists. And, enrollment in the Healthcare Academy offered to high school students in conjunction with Cisco College jumped from 64 in its inaugural year to 222 the second year. The team also facilitated for high school students micro-internships in the Facilities Management Department. In total, Workforce Development had more than 4,750 contacts with students, schools and universities to get the word out about career opportunities at Hendrick Health.

Extending Our Mission

Ongoing Community Involvement

As part of its commitment to the region's health, Hendrick Health is involved in community health fairs and other public events in Abilene and surrounding towns. Depending on the event, experts in cancer, diabetes, emergency medicine, fitness, health and wellness, healthcare advanced directives, heart medicine and hospice are present to discuss services and answer questions.

In addition, Hendrick Hospice Care offered several bereavement events in the fall to help adults, children and families cope with grief, with two programs geared toward the special challenges that come with the holidays. And, Hendrick Health had a free influenza vaccine clinic for the neighbors served by City Light Community Ministries of First Baptist Church of Abilene and donated cold weather personal hygiene packets to the nonprofit.

Hendrick Health also hosts several free support groups, including Better Breathers Club and Surviving and Thriving After Stroke.



Senior Citizens Day Health Fair at West Texas Fair and Rodeo, September 2024



Senior Wellness Expo at Rose Park Senior Activity Center, September 2024



Stephens County Health Fair, October 2024

Successful Hendrick Foundation Campaigns

The community support integral to Hendrick Health's founding a century ago continues today.

In September, more than 100 sponsors and 500-plus hunters came together to raise money for Hendrick Children's Hospital through the 20th Anniversary Legends Dove Hunt. Thanks to their generosity and the support of dozens of volunteers and local ranches, more than \$575,000 was netted to help kids right here in the Texas Midwest region.

The turnout also was tremendous for the Bunco for Breast Cancer events in

Abilene and Brownwood in October to benefit The Hope Fund by Hendrick Health. More than \$125,000 was raised to help pay for mammograms and for medical supplies for breast cancer patients.



The 20th Anniversary Legends Dove Hunt in September 2024 benefited Hendrick Children's Hospital and included two days of dove hunting, a sporting clay shoot and a dinner with auction.



For the 20th Bunco for Breast Cancer in October at the Abilene Convention Center, 1,700 women - and a few men - came out to raise funds for The Hope Fund by Hendrick Health. Many participants dressed as flappers, gangsters and even suffragettes for the "Roaring '20s" theme of this year's event.

Also Noteworthy

- **“Prayer I Pray Before My Shift”:** New displays at Hendrick Health recognize the encouraging power of prayer. The “Prayer I Pray Before My Shift” is an initiative of Mission and Ministry to share employees’ prayers with patients, visitors and fellow employees.
- **“100 Days of Prayer”:** Hendrick Health kicked off 100 Days of Prayer in preparation for the Centennial year. Starting 50 days before the celebration began on September 15, 2024, a prayer with scripture was distributed daily within hospital internal communications systems. Members of the Mission and Ministry wrote the messages of encouragement.

Mission focused

Our Mission

To deliver high quality healthcare emphasizing excellence and compassion consistent with the healing ministry of Jesus Christ.

Our Vision

To be the leading healthcare provider of choice, in our region and beyond, recognized for enhancing quality, expanding access and excelling in patient engagement.



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